



Dublin
Simon
Community

CHY5963

Fundraising Pack

WWW.DUBSIMON.IE



HOME RUN

RUN & WELLNESS DAY OUT 2024



HOME RUN

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Why should you fundraise for Dublin Simon Home Run?

Established in 1983, the Home Run has long supported the progress made by Dublin Simon Community to end homelessness.

Since then, the event has been pivotal in raising funds to provide emergency response, wraparound support, and permanent homes to people experiencing or at risk of homelessness in Dublin and the surrounding counties.

In 2023 alone, Dublin Simon's Outreach had 6,706 interventions with people sleeping rough, provided 2,022 hours of one-to-one counselling and crisis suicide intervention, and supported 6,061 people and families across all services.



Sheila Langton
Long Time Fundraiser for Dublin
Simon Home Run

“

I fundraise because homelessness is such a problem and not just for the poor. People with good jobs can no longer afford to buy a home and also have difficulty in affording rent, if they can find a place to rent at all.

”

Why should you fundraise for Dublin Simon Home Run?

The money that you fundraise will go directly to our services. In 2023 alone, these services provided 344,925 nutritious meals to clients and made home a reality for 3,204 people through prevention, settlement and provision of housing.

Here is a small breakdown of what your funds can pay towards:

€12.50	€20	€40
Warm Bed for a Night	Personal Hygiene Kit	Medical Support Kit
		
€50	€100	€350
Warm Bed in Recovery	6 Counselling Sessions	1 week in Recovery
		

To reward you for this amazing fundraising, we have received some great prizes that we are raffling off to you!

For every €10 that you fundraise you will receive a raffle ticket.

The prizes for this raffle include:

- 3-course dinner for two at the Merrions Garden Room Restaurant
- 2-course dinner for two at the Conrad Terrace Restaurant
- Zero Latency VR vouchers
- Family Pass for Wonderlights
- And many more!



Fundraising Tips



HOME RUN
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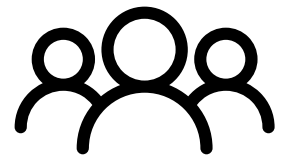
Top tips that have helped create successful fundraisers in the past

Here are some of our top tips for fundraising for the Home Run, if you have any more tips then please let us know



Get the ball rolling: Don't be afraid to add the first donation to your page, this will help get the ball rolling and should increase total donations.

Get your local community involved: Local businesses and communities love to get involved in social events. Approach shops, churches, clubs and any other businesses in your local area to see how they can help. Some may help you by donating, some may sign up themselves and some may want to sponsor the event which will all greatly impact the event.



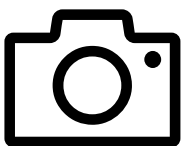
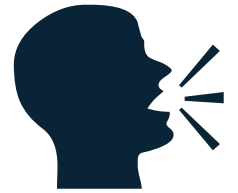
Emphasise the deadline: Make sure that you emphasise the deadlines for both your event as well as your fundraising deadline. Don't take it for granted that the information is available somewhere, as some of your audience may have missed this so remind them whenever you can.

Fundraising Tips

Continued



Tell your story: Tell people what you're doing and why you're doing it for Dublin Simon Community. People love to be told a story and understand why they are donating money.



Take plenty of photos: Fundraisers raise approximately 13% more money if they have photos or videos included in their fundraising pages. Try to put up the best quality and most relevant pictures, where possible.

Talk to your donors: Let your donors know your progress, update them when goals are reached, and make sure to thank them. Keeping in touch will help them feel more involved in your fundraiser.



Promote Your Event



Knowing how to effectively promote your event is a sure-fire way to boost awareness, attendance, and fundraising potential.

Below are a few of our top tips for promoting your event.

Social Media: Social media channels that are relative to your audience. Tag Dublin Simon Community social media platforms to boost awareness of your event.



@Dublin Simon Community



@Dublin_Simon



@dublinsimoncommunity



@Dublin Simon Community



Make use of word of mouth: Tell everyone you meet about your fundraising and about the Home Run event



Promote Your Event

Continued

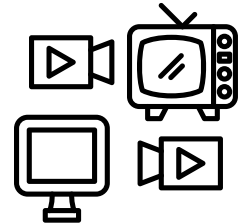


Email: Sending out emails to your audience can be a great way of keeping people up to date. Sending meeting requests or e-invites can allow your audience to save the date right in their email.



Know your audience: The more you know about the audiences that you're targeting, the easier it will be to effectively communicate with them. Research, research, research.

Talk to local media: Local media such as radio, newspapers, newsletters love to get information about what's going on in the community. Let them know that you're supporting Dublin Simon Community



Posters: These can be a great way to attract audience members that you don't have a connection with online. Posters can be put up around your club, local shops, churches, schools, pubs and many other places. Just make sure to ask the owner if they are happy for you to put up a poster.

You can print off our poster from our website!





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Thank You

For supporting the Home Run!!



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