



HOUSE OF CARDS

Don't just send a card this Christmas.
Address a problem.



Your organisation can support families and individuals who don't have a secure, safe place to call home this Christmas by contributing to Dublin Simon Community's House of Cards appeal.

In recent years, the homeless and housing crisis has worsened rapidly, especially in our capital city. Each year, Dublin Simon Community supports thousands of people experiencing homelessness through a range of wraparound services. The stark reality of those living on the streets is visible daily, and we need to act now to help those in this vulnerable situation. This year, Dublin Simon's House of Cards appeal will support many vital services including:

- Warm beds in supported emergency and long-term accommodation for people who have been sleeping rough
- Safe homes for men and women who have detoxed from alcohol and substances and are rebuilding their lives

• Clinical and therapeutic services, where nurses, counsellors, and social workers provide healthcare for the physical and mental needs of people currently homeless

• Client development services that help people return to education, find jobs, and rediscover purpose after years of living on the margins of society.

Your organisation's involvement in this campaign will have a life-changing impact on those experiencing homelessness at a time when we are seeing record-breaking numbers of people in homelessness. You can support Dublin Simon Community today and show your employees, customers, suppliers, and The Irish Times readership that you are proudly helping those in need this Christmas by choosing the campaign package that best suits your organisation.

The campaign is supported by our partnership with **The Irish Times**

Platinum Contributor: €12,000 - €16,500

- ▶ Large logo with premium positioning in full-page print and one week of online ads with The Irish Times.
- ▶ Volunteering opportunities in 2025 with Dublin Simon Community, for a limited group.
- ▶ Your organisation's logo and tagging on two thank-you posts on LinkedIn.
- ▶ A customised e-card and email signature banner with your logo.

Pricing: €16,500 donation: 3 print ads & 1 week online ad • **€14,000 donation:** 2 print ads & 1 week online ad • **€12,000 donation:** 1 print ad & 1 week online ad

Silver Contributor: €4,000 - €7,500

- ▶ Organisation's name listed in full-page print and one week of online ads with The Irish Times.
- ▶ Organisation's name listed and tagging on two thank-you posts on LinkedIn.
- ▶ A customised e-card and email signature banner with your logo.

Pricing: €7,500 donation: 3 print ads & 1 week online ad • **€6,000 donation:** 2 print ads & 1 week online ad • **€4,000 donation:** 1 print ad & 1 week online ad

Gold Contributor: €8,000 - €11,500

- ▶ Medium logo in full-page print and one week of online ads with The Irish Times.
- ▶ Volunteering opportunities in 2025 with Dublin Community, for a limited group.
- ▶ Your organisation's logo and tagging on two thank-you posts on LinkedIn.
- ▶ A customised e-card and email signature banner with your logo.

Pricing: €11,500 donation: 3 print ads & 1 week online ad • **€10,000 donation:** 2 print ads & 1 week online ad • **€8,000 donation:** 1 print ad & 1 week online ad

Bronze Contributor: €1,750 - €3,500

- ▶ Organisation's name listed in full-page print ads with The Irish Times.
- ▶ Organisation's name listed and tagging on two thank-you posts on LinkedIn.
- ▶ A customised e-card and email signature banner with your logo.

Pricing: €3,500 donation: 3 print ads • **€2,500 donation:** 2 print ads • **€1,750 donation:** 1 print ad

E-card Contributor: €200 - €1,600

- ▶ All organisations donating between €200 - €1,600 will receive a customised e-card and email signature banner with your organisation's logo.

Contact us on hoc@dubsimon.ie or call **01-6728966** and ask to speak about the House of Cards campaign