

Dublin Simon Community

Workplace Fundraising

Information Pack

In the face of uncertainty and adversity, our community of kindness is committed to helping people change their lives. This is only possible with you by our side. Without you we simply would not be able to continue the work we do and respond where we are needed most.

Fundraise in Your Workplace

Workplace fundraising is a key way you team responsible business, team engagement and make working from home employees feel part of the team again! Summer is a great time to enjoy one another's company and celebrate wins for the year with the team.



How your organisation can support

You can help Dublin Simon to raise funds with the below ideas that best suits your organisation's plans, team size, resources and fundraising goals this festive season.

The first step in setting up a fundraiser for Dublin Simon Community is deciding what type of event to host. The key is to choose something you're passionate about or skilled at, as this will not only help drive the fundraiser forward but also make it more enjoyable for both you and everyone involved.

Look at some of our examples below to get your mind going!

Register your event and join Dublin Simon's Corporate IDonate, via the idonate page here:

<u>Click here to register your event</u>

Click 'Start Fundraiser' and then continue to set a target and start sharing!

Set a fundraising target & start sharing your event with your colleagues and network to raise funds for Dublin Simon Community this Summer!

There are lots of fundraising tips below to make your event as impactful as possible.



Fundraising Event ideas for you to Help Dublin Simon Community This Summer....

Wimbledon theme - tennis tournament

Get your team involved in a tennis tournament with a difference !

If you want to do a pick a Wimbledon player last man standing competition or pair up for a doubles competition after work in the local tennis lawn we would love the support.

Sweetbriers, Crème and all White day in the office !



Fundraising target €20 per Wimbledon fan !



Sea Swimming for Simon

Gather your team to swim in the sea to change the tide of homelessness this summer !

Fundraising target €20 per person

Themed Summer Party or BBQ

Make your summer gathering one that will benefit the community around you, by donating or having a raffle included in the night.

Dust off the funky shorts and interesting floral shirts!

Raise funds by donating a €100 to enter a team.



Group cycle - Tour De Dublin theme Cycling or spinning goals/teams

With just 3,500km in the de France challenge your team to go the distance. Select a day & arrange time slots for teams to hit the road on their bikes or use stationary bikes in the office to reach the milestone as a team!



Fundraising target €5,000



Summer School Sports for for Simon

Reach back into your childhood memory box and organise rely races, egg and spoon races, wheelbarrow eggs, Tug o War and dress in your 90s sportswear.

Sports day theme – Get departments/teams together to organise a half day of fun

Fundraising target €2,000

Lions theme -tag rugby or 5 Aside tournament

Get staff in teams and enjoy the bright longer evenings with a competitive evening of fun. Relive the glory days of Italia 90 in you workplace while raising vital funds.

Fundraising target €1,000



Beyond the Trail

Dublin Simon Community are partnering with Beyond the Trail 2025

Get your team to join in the walk to Beyond The Pale Festival -13th - 15th June 2025, 3 Days Of Music, Art & Food at Glendalough Estate Co. Wicklow https://www.itsbeyondthepale.ie/.

The festival organise a walk to the festival with a 5 hour walk from Marley Park in Dublin to the festival site. The Sustainable way to join the festival!

Use this opportunity to get a Couch to 5k or running group training for Dublin Simons HOME RUN annual 5K in October - its never to early !

Fundraising target €500



Hell & Back

For the more adventurous groups get one or two people in your office to do Hell and Back on the office behind the participants in this obstacle course.

H&B SUMMER - Sat 7th June VENUE: Killruddery Estate, Bray, Co Wicklow DATES: Sat 7th June 2025 **DISTANCE: 13KM or 8KM** PRICES: 13KM from €68 per person, 8KM from €60 pp.

FITNESS REQUIRED:

Anyone can finish H&B June with the right amount of training and a good positive attitude!

Fundraising target €2,500



Wellness day Yoga

Use your office space to host a lunchtime Yoga or Wellness session for Dublin Simon Community. You will be making CSR and mental health policies come to life and ensuring summer time positive flows for your employees!

Fundraising target €250



Simon got Talent

Create some cheer in your office this Summer. Get a choir together with your colleagues and perform over a lunch break to raise funds for Dublin Simon Community, or get in touch with us to perform at one of our events in Dublin.

Fundraising target €1,000

Table Quiz

Do you team love a competitive evening event? Host a themed quiz to see whos team work best to win the prize!

Fundraising target €750



Outdoor Movie Screening

Longer evenings call for movies and pizza nights Raise funds by selling tickets to the screening. Will your company match the donation?

Fundraising target €500



Fundraising Tips



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Get the ball rolling: Set up your fundraising page and set your target!

Don't be afraid to add the first donation to your page, this will help get the momentum started!

Recruit ambassadors to spread the word about your event!

Employees engagment is key at the beginning stage !

Get your teams involved Approach HR, Internal communications, marketing, clubs, societies, and any other groups in your organisation to see how they can help spread the word. Create posters for your office and digi-boards.





Emphasise the deadline: Make sure that you emphasise any sign up dates to ensure maximum participation. Send out reminders on various internal channels. Don't take it for granted that the information is available, as some of your audience may have missed this so remind them whenever you can.



Take plenty of photos: Fundraisers raise approximately 13% more money if they have photos or videos included in their fundraising pages.



Fundraising Tips





Tell the story: Tell people what you're doing and why you're doing it for Dublin Simon Community. People love to be told a story and understand why they are donating money.

Your fundraiser will have a positive impact on the homeless community that Dublin Simon are supporting!

Event

Promote Your Knowing how to effectively promote your event is a sure-fire way to boost awareness, attendance, and fundraising potential.

> Communicate Details and Updates: Sending out emails, posters to your team get information about what's going on in the community. Let them know that you're supporting Dublin Simon Community



Make use of word of mouth: Tell everyone you meet about your fundraising and event details.

Fundraise: Set up a fundraising page, set a fundraising target and communicate this with people to hit the goal!

Social Media: Social media channels that are relative to your audience. Tag Dublin Simon Community social media platforms to boost awareness of your event.



@Dublin Simon Community



@Dublin_Simon

Learn more about our work & impact here: Annual Impact Report



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@Dublin Simon Community

For any queries reach out to partnerships@dubsimon.ie or call us on 01-6728966

Thank You



